

# A Report on

**Parul<sup>®</sup> University**  
NAAC **A++**

**PIERC**  
Parul Innovation & Entrepreneurship  
Research Centre



## Women Startup Meet 3.0

*"Empowering Women to Create, Innovate and Lead"*

### SPEAKERS



**Chief Guest**

**Ms. Bhargavi Dave IAS,**

Secretary, Gujarat State Human Rights  
Commission, Gandhinagar  
Government of Gujarat



**Dr. Geetika**

**Madan Patel**

Vice President - Quality,  
Research and Health Sciences at Parul University,  
Medical Director - Parul Sevashram Hospital



#startupindia

# Parul University

The Institution's Innovation Council (IIC) - Entrepreneurship Development Centre (EDC) Parul University organized 3<sup>rd</sup> Edition of "Women Startup Meet 3.0" on 11<sup>th</sup> - 12<sup>th</sup> July, 2023. More than 500+ women's students and 10+ women led startup from rural areas taken benefits of this events.

### **Objective:**

The objective of the *Women Startup Meet 3.0 organized by Parul University* is outlined as follows:

1. **Empowering Women Entrepreneurs:** The primary objective of the event is to empower and inspire women entrepreneurs. By providing a dedicated platform for women to showcase their startup ideas and success stories, the meet aims to instill confidence and motivation in aspiring women founders.
2. **Promoting Women-led Startups:** The event seeks to promote and celebrate women-led startups and their contributions to the business world. It aims to raise awareness about the potential of women entrepreneurs and the value they bring to various industries.
3. **Facilitating Networking Opportunities:** The meet aims to create networking opportunities for women entrepreneurs to connect with like-minded individuals, potential partners, mentors, and investors. Networking can lead to potential collaborations and partnerships, fostering growth and success for women-led startups.
4. **Providing Mentorship and Guidance:** The event intends to offer mentorship and guidance to aspiring women entrepreneurs. By connecting them with experienced mentors and industry experts, the meet aims to provide valuable insights, feedback, and support to help women founders navigate the challenges of starting and growing a business.
5. **Enhancing Entrepreneurial Skills:** Through workshops, panel discussions, and interactive sessions, the meet aims to enhance the entrepreneurial skills of women participants. Topics such as marketing, funding, scaling, and digital strategies are covered to equip them with practical knowledge to succeed in their ventures.
6. **Building a Supportive Community:** The event seeks to build a supportive and inclusive community of women entrepreneurs. By bringing together women from diverse backgrounds and industries, the meet fosters a sense of camaraderie and encourages collaboration and peer support among participants.

7. **Promoting Diversity and Inclusion:** The Women Startup Meet 3.0 aims to promote diversity and inclusion in the entrepreneurial ecosystem. By highlighting the achievements and potential of women entrepreneurs, the event sends a strong message about the importance of gender equality in the business world.
8. **Encouraging Innovation and Creativity:** The meet encourages women entrepreneurs to think innovatively and creatively when developing their startup ideas. It emphasizes the importance of embracing unique approaches and disruptive solutions in the competitive market.
9. **Celebrating Entrepreneurial Success:** The event celebrates the achievements and success stories of women entrepreneurs. By recognizing their accomplishments, the meet aims to inspire other women to take the entrepreneurial path and realize their own potential.

Overall, the objective of the Women Startup Meet 3.0 organized by Parul University is to empower, support, and celebrate women entrepreneurs while providing them with valuable resources, mentorship, and networking opportunities to thrive in the world of startups and entrepreneurship.

#### **Activity Details:**

Women Startup Meet 3.0, organized by Parul University, was dynamic and empowering events that aimed to support and celebrate women entrepreneurs. With esteemed Chief Guest was IAS Bhargavi Dave, the meet provided a platform for aspiring and established women founders to connect, network, and gain valuable insights to excel in their entrepreneurial journeys.

**Keynote Address by IAS Bhargavi Dave:** IAS Bhargavi Dave, an accomplished leader and trailblazer, delivered an inspiring keynote address to kickstart the event. She shared her own journey as a woman in a leadership position and highlighted the importance of breaking barriers and embracing opportunities in the entrepreneurial world. Her speech emphasized the need for women to rise above societal norms and challenges to make their mark in the business landscape.

**Keynote Address by Dr. Geetika' Patel Vice President Parul University:** Dr. Geetika's keynote address at the Women Startup Meet 3.0 was a powerful and inspiring moment that resonated with the audience. Her words ignited a sense of determination and confidence among aspiring women founders, instilling the belief that they have the potential to achieve remarkable success.

As the Vice President of Parul University, Dr. Geetika's presence further solidified the institution's commitment to women's empowerment and entrepreneurship. Her insightful address left a lasting impact, setting the tone for a day filled with networking, learning, and celebrating the accomplishments of women in the world of startups and business.

In Women Startup Meet the female founder of some of villages are also invited to share their journey with students as they are doing small business in village also promoting women empowerments in rural areas.

### **Key Highlights of Women Startup Meet 3.0:**

1. **Panel Discussions:** The Women Startup Meet 3.0 featured engaging panel discussions on various topics relevant to women entrepreneurs. Industry experts, successful founders, and investors participated in these discussions, offering valuable insights on funding, scaling, market trends, and work-life balance.
2. **Success Stories:** The event showcased success stories of accomplished women entrepreneurs who have achieved remarkable milestones in their respective domains. These stories served as a source of motivation and inspiration for attendees, demonstrating that success is achievable through determination and perseverance.
3. **Mentorship Opportunities:** The Women Startup Meet 3.0 provided an opportunity for attendees to connect with mentors from diverse industries. The mentoring sessions allowed participants to seek guidance and support from experienced entrepreneurs, fostering meaningful relationships that could potentially lead to future collaborations.
4. **Elevator Pitch Competition:** As part of the meet, a thrilling elevator pitch competition was held, wherein aspiring women entrepreneurs presented their business ideas to a panel of judges. The competition provided a platform for participants to gain constructive feedback and hone their pitching skills.
5. **Networking Opportunities:** The event facilitated networking sessions that encouraged attendees to connect with like-minded individuals, potential partners, and investors. These networking opportunities allowed women entrepreneurs to expand their professional circles and explore collaborative ventures.

**6. Interactive Workshops:** Informative workshops were organized to enhance attendees' knowledge on various aspects of entrepreneurship, including branding, marketing, digital strategies, and financial management. The workshops aimed to equip women with practical tools and insights to grow their businesses.

The Women Startup Meet 3.0 organized by Parul University, featuring IAS Bhargavi Dave as the guest, was a remarkable success. The event served as a platform to celebrate and support women entrepreneurs, fostering a spirit of empowerment and camaraderie among attendees. The inspiring keynote address by IAS Bhargavi Dave and Dr. Geetika Patel set the tone for the meet, encouraging women to dream big and overcome challenges in their entrepreneurial pursuits.

By offering networking opportunities, mentorship sessions, panel discussions, and workshops, the event provided invaluable resources and knowledge to aspiring and established women founders. The Women Startup Meet 3.0 proved to be a stepping stone in the journey of these women entrepreneurs, leaving a lasting impact on the landscape of women-led startups and encouraging more women to enter the world of entrepreneurship with confidence and determination.

### Glimpses of Activity



**Keynote Address by IAS Bhargavi Dave**



**Keynote Address by Dr. Geetika' Patel Vice President Parul University**



## Journey Shared by Rural Development Female Founders









Thank You